



**MIT INSTITUTE  
OF DESIGN**

INDORE



॥ विद्मिः भूषयते विद्याम् ॥

**avantika**  
UNIVERSITY

MIT ID Pune Campus at Indore



सृजन

Create

विवर्तन

Change

परिवर्तन

Transform



Academic Program

**B.Des** | **M.Des** | **Ph.D**

## Industrial Design

Industrial Design aims to equip students with the competency and skills to turn the innovative ideas into delightful products/services/systems.



## Transportation Design

Transportation Design aims to design transportation systems by making a completely pleasing experience of future mobility.

## Interior & Furniture Design

Interior and Furniture Design aims to create spaces and furnitures to fulfill the changing needs of the society considering new age private and commercials spaces.



## User Experience Design

UX Design is the process of creating digital products, services, or systems that provide a seamless experience for users that meets their needs and helps them achieve their goals.

## Information Design

Information Design encompasses various aspects of design, communication, and cognition to create effective visual representations of Data, Concepts and Messages.





## Immersive Media Design

Immersive media design is the creation of digital content and experiences that fully engage and immerse users in a simulated or virtual environment.

## Interaction Design

Interaction Design is the process of designing interactions between humans and products by triggering human senses while they interact with the product.



## Graphic Design

Graphic Design aims in solving communication issues for desired clients with in-depth knowledge of design research and executing it through skills like Illustrations, Typography, Photography, Multimedia and digital know-how.

## Animation Design

Animation Design makes unbelievable ideas believable through 2D and 3D animation with skills like Story-telling, Kinematics, Character design and Sound design.



## Game Design

Game Design helps develop innovative concepts, compelling storylines, characters and environments via implementing gameplay mechanics. It uses advanced tools to build prototypes / user interfaces, and ensure seamless interaction.

## Fashion Design (Only for B.Des)

Fashion Design is a program centered on immersing the foundational and technical skills nurturing student's creativity to create beautiful, sustainable, responsibly produced fashion.



# Eminent Design Educators



**Prof. Sanjay Jain**  
IIT (IDC) Bombay



**Prof. Nitin Kulkarni**  
JJ School of Art, Mumbai



**Prof. Bhargav Mistry**  
NID, Ahmedabad



**Raghav Pandya**  
Transportation Design



**Ayon Sarkar**  
Visual Communication



**Mukesh Malviya**  
Industrial Design



**Yogesh Jahagirdar**  
Communication Design



**Sanjay Sonwani**  
User Experience Design



**Dheeraj Chugh**  
Foundation Course Head

## Admission Process



## Entry Requirements for BDes

- 10+2 from any stream (State Board/CBSE/ICSE/ISC/CIE/IB/NIOS or equivalent exam)
- 50% aggregate marks in 12th examination
- Valid Score of Design Scholarship Test (DST), MIT Design Aptitude Test (DAT), UCEED, NID-DAT, NIFT.

## Entry Requirements for MDes

- Graduate from any stream (10+2+3)
- 50% aggregate marks in UG Degree
- Valid Score of Design Scholarship Test (DST), MIT Design Aptitude Test (DAT), CEED, NID-DAT, NIFT.

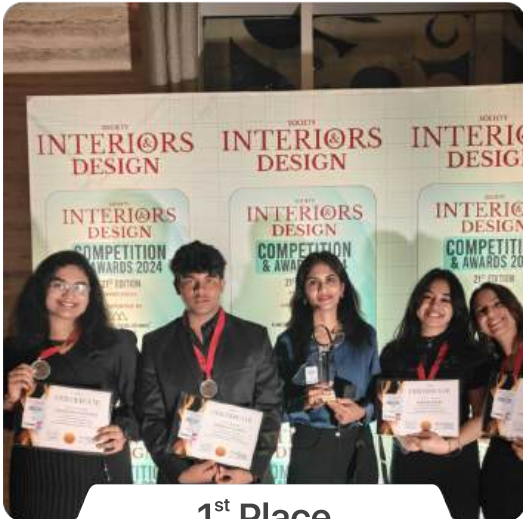
# Student Achievements



**1<sup>st</sup> Runner Up**  
Pune Design Festival



**Winner**  
International 'A Design Award'



**1<sup>st</sup> Place** (North Zone)  
Competition by Society Interiors & Design



**1<sup>st</sup> Prize**  
Lexus Design Awards India



**Design Recognition**  
Yanko Design



**Students Endeavor**  
Craft Village Pranpur (Chanderi)



# Avantika University

From captivating talks to lively discussions, the TEDxAvantika witnessed an inspiring concoction of Industry Leaders spearheading diverse arenas, fostering a vibrant atmosphere of exploration and discovery. Attendees left motivated, ready to continue their journey of leading and learning in pursuit of building a brighter tomorrow.



## Industry Connect

iConnect initiative is to bring Industry leaders to Avantika University to inspire students by providing real-world insights and practical knowledge that bridge the gap between academia and the professional world. Experts bring stories of their career challenges, success and also failures. These experts offer valuable guidance to help students prepare for the job market.



**Suresh Eriyat**  
Creative Director  
**Eksaurus**



**Rohit Koul**  
Design Consultant  
**KPMG**



**Aarti Sharma**  
Region Director  
**Coca-Cola**



**Dhwanit Saxena**  
Design Leader  
**Google**



**Priyam Doshi**  
Founder  
**Name Place Animal Thing**  
Design Studio



**Ami Sampat**  
Lead Designer  
**Amazon Alexa**



**Charchit Neema**  
Product Designer  
**Microsoft**



**Viraj Ghelani**  
Digital Creator  
**Youtube**

# Placements

**450+**

Companies Hired

**475**

Project Opportunities



# International Collaboration



Marywood University,  
Pennsylvania, USA



Rome University of Fine Arts  
(RUFA), Rome, Italy



The Leeds Arts University, UK



Institute of Technology,  
Carlow, Ireland



DESIGN The sustainable  
Design School, NICE, France



University of Westminster,  
London



University of Limerick, Ireland



Global Institute-Delaware  
State University



Chanapatana International  
Design Institute (CIDI)



Universitas Multimedia  
Nusantara, Indonesia



Campbellsville University,  
Kentucky, USA



Lawrence Technological  
University, Michigan, USA



Universitas Tarumanagara  
Faculty of Visual Art & Design,  
Indonesia



Universidad Latinoamericana  
de Ciencia y Tecnologia  
(ULACIT), San Jose, Costa Rica



Dipartimento di Architettura,  
Alma Mater Studiorum -  
Università di Bologna

# Student Life



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[www.avantikauniversity.edu.in](http://www.avantikauniversity.edu.in)

**Avantika University**

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For UG

**7723013450 | 52 | 60**

For PG

**7723013451 | 62**

Virtual Tour

